

2016 CTAC

SPONSORS AND EXHIBITORS

CSDC's National User Conference - CTAC - offers excellent visibility for your business and provides an opportunity to network with decision makers from leading local, county and state governments. Don't delay; join us in Niagara Falls, Ontario on September 25-29, 2016. Please keep in mind these important Sponsor deadline dates:

- **Early Bird Sponsor deadline: July 22, 2016**
- **Sponsor deadline: August 26, 2016.**

If you are interested in becoming a CTAC sponsor, please complete the attached form and email: ctac@csdcsystems.com

Sponsorship Tiers

*All prices are in CAD and include applicable taxes

Event Sponsor (1 available)

Early Bird \$12,715 (save \$4,235), Standard \$16,950

The Event Sponsor will receive recognition at CTAC and on our website, as well as conference handouts and conference materials. Additionally, the event sponsor receives the following benefits:

- Full page ad indicating sponsorship level in the conference program
- Awards dinner sponsor signage
- Verbal recognition during Awards Dinner
- Speaking opportunity at the Welcome Reception, hosted on the first day of CTAC
- Logo on delegate bag and nametag
- Full page ad in the conference program
- Complimentary exhibitor table (\$910 value)
- 3 full conference passes (\$4,950 value)
- 2 complementary seats at table host for Gala Dinner
- Post-conference attendee list (\$230 value)

Gold (2 available)

Early Bird \$4,075 (save \$1,355), Standard \$5,430

- Monday or Tuesday lunch sponsor with opportunity to deliver a presentation
- Half page ad indicating sponsorship level in the conference program
- Prominent sponsor level signage with logo at registration desk
- Banner advertising placement on conference website
- Complimentary Exhibitor Table (\$910 value)
- 2 full conference passes (\$3,300 value)
- Post-conference attendee list (\$230 value)

Silver (4 available)

Early Bird \$2,720 (save \$900), Standard \$3,620

- Coffee Break Sponsor
- Quarter page add and sponsorship level included in the conference program
- Logo placement on conference website
- Banner advertising placement on conference website
- Complimentary Exhibitor Table (\$910 value)
- Two full conference passes (\$3,300 value)
- Post-conference attendee List (\$230 value)

Bronze (6 available)

Early Bird \$1,160 (save \$380), Standard \$1,540

- Logo placement on conference website
- Logo displayed in the conference program and recognition of sponsorship level
- Banner advertising placement on conference website
- Conference program ad discounted by 50%
- One full conference pass (\$1,650 value)
- Post-conference attendee list (\$230 value)

Exhibitor (6 available)

Early bird \$690 (save \$220), Standard \$910

- Exhibitor Table includes power, table, 2 chairs and wastepaper basket
- Logo placement on conference website
- Logo displayed in the exhibitor's section of the conference program*
- Tabletop display will include one 6' skirted table, two chairs, power and a waste basket.
- Set-up & Tear Down: Sep 25, 2016 setup, Sep 27, tear down.
- Please ship your exhibit materials to:
Embassy Suites Hotel
Attn: Laura Greco
6700 Falls view Blvd
Niagara Falls, ON L2G 3W6

Conference Program Advertising

- Full page ad \$760
- Half page ad \$380
- Quarter page ad \$310

Material and Logo Deadlines

Logo

Email a high resolution logo in JPG or PNG format to ctac@csdcsystems.com by August 26, 2016 as well as a 30-word company summary.

Advertisement

Email a high resolution JPG or PNG format of your ad to ctac@csdcsystems.com by August 26, 2016.