2016 CTAC

E-Commerce Application implementation at Senegal, West Africa
Public Portal based on Amanda 7 platform

Presenter: Subir Mukherjee

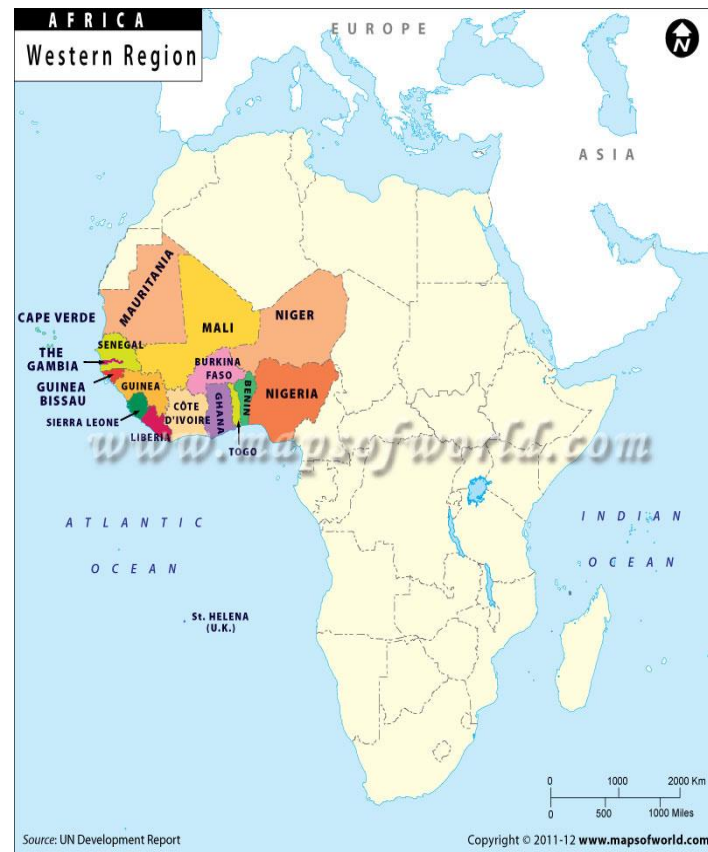CSDC

Republique du Senegal

1. About the republic….

2. About its language and political history ……

3. About its states and regions.

4. About its economics….

5. State of Internet there…….

6. Foreign aid……

Why Senegalese government wants to take on major IT Projects

- Geographic expanse.

- Limited transportation (inter-connectivity lacking)

- Adopting the IT solution, supports new businesses and entrepreneurs to get going quickly.

- Government is encouraging growth of small businesses by providing platform(s) such as this, to set up online shops and increase the reach of their businesses.

- Track government revenues, improve on employee accountability and workflow efficiency.

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Which areas are we currently working at…..

- CSDC has partnered with TPS (Trade Point Senegal) which is the government's nodal agency to promote Internet based Commerce.

- Project work is in progress with TPS itself and also with departments within the Ministry of Commerce. Numerous other Ministries and Regions with their respective Chambers of Commerce are lined up for the future implementation.

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Live demo of the e-Commerce Portal based on A7 platform

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Thank you! Questions?